

I claim:

- 2 An apparatus for a wireless electronic billboard commerce system comprised of:
4
6 an electronic billboard comprised of:
8 a display;
10 a billboard computer; and
12 a billboard antenna, said billboard computer is connected to and controls
14 said display, said billboard antenna is connected to said billboard
16 computer;
18 a main computer, said main computer is connected to a global computer network;
20 a communication system comprised of a communication server and a transmission
22 antenna, said communication server is connected to said main computer, said
24 transmission antenna is connected to said communication server; and
26 an advertisement stored as a digital file, said digital file is uploaded to said main
28 computer through said global computer network, said main computer transfers
30 said digital file to said communication system, said communication system
32 transmits said digital file as a signal, said billboard antenna receives said signal,
34 said billboard computer processes said signal, said billboard computer shows said
36 signal on said display.
2. The apparatus described in claim 1, further comprising a satellite, said satellite
receives said digital file from said communication server and transmits said
digital file to said billboard antenna.
3. The apparatus described in claim 1, wherein said display is a flat panel
electroluminescent display.
4. The apparatus described in claim 1, wherein said display is a liquid crystal
display.
5. The apparatus described in claim 1, wherein said display is a light emitting diode
display.
6. The apparatus described in claim 1, further comprising a web-site, said web-site is
contained on said main computer, said web-site is accessible on said global
computer network.
- 44 A method of transferring and displaying an advertisement, comprised of the steps
46 of:

2 accessing a global computer network;
4 uploading an advertisement stored as a digital file through said global computer
6 network to a main computer;
8 transferring said digital file from said main computer to a communication server;
10 transmitting said digital file on an antenna electrically connected to said
12 communication server;
14 receiving said digital file at a billboard computer; and
16 displaying said digital on a display electrically connected to said billboard
18 computer.

16 8. The method of claim 7, further comprised of the step of connecting to a web-site
18 supported by said main computer.

20 X A process of purchasing and displaying an advertisement, comprising the steps of:
22 accessing a global computer network;
24 connecting to a web-site;
26 purchasing an amount of advertising time;
28 uploading an advertisement stored as a digital file to a main computer connected
30 to said web-site through said global computer network;
32 transmitting said advertisement to a billboard antenna;
34 processing said advertisement on a billboard computer connected to said billboard
36 antenna; and
 displaying said advertisement on a display.